NAAAP Chicago

National Association of Asian American Professionals

NAAAP-CHICAGO PRESENTS

40th ANNIVERSARY CELEBRATION

PEOPLE · COMMUNITY · OPPORTUNITY · IMPACT

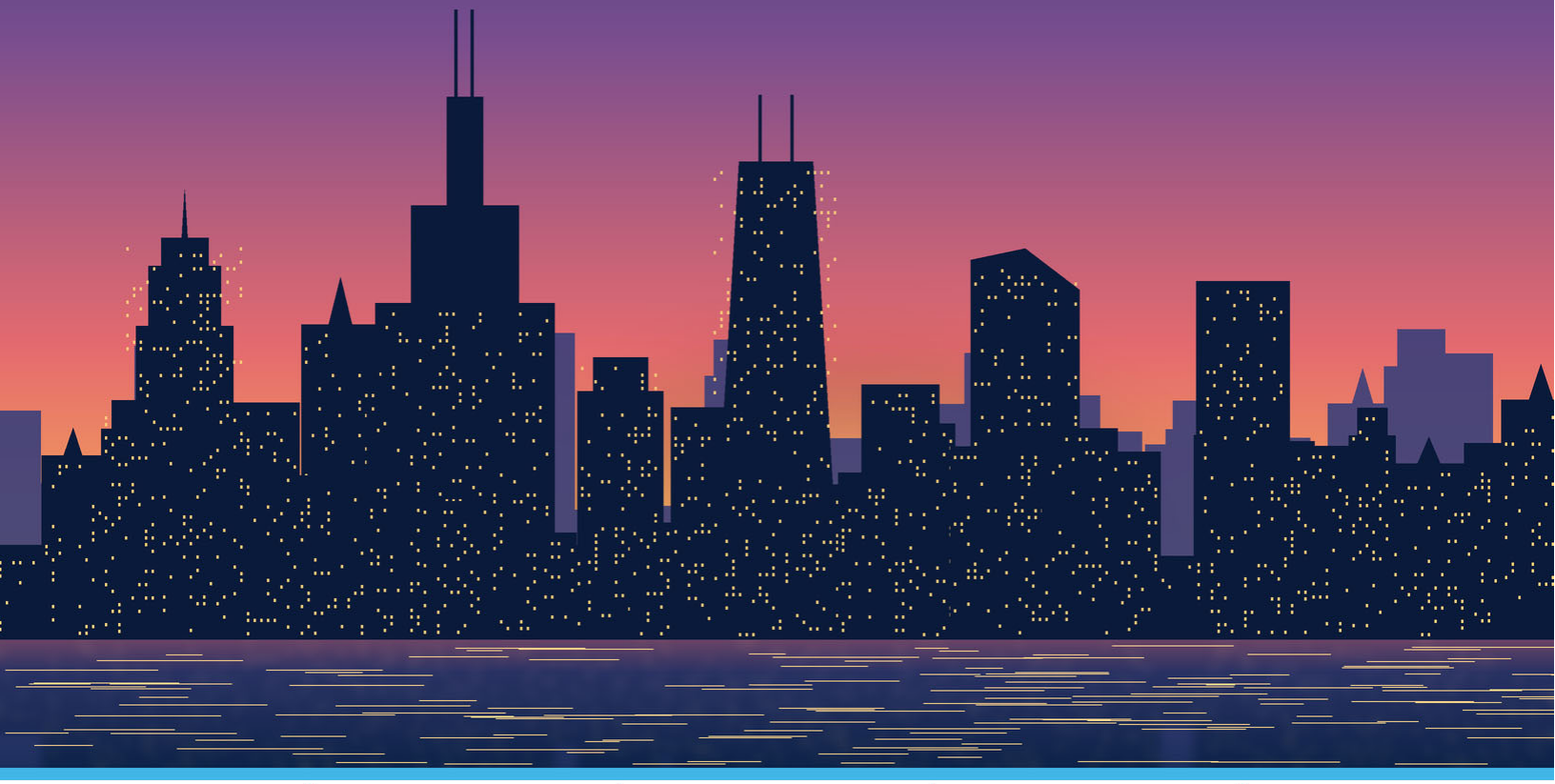
SPONSOR PROSPECTUS

Celebrating 40 Years of Leadership, Community & Impact

SATURDAY, JULY 17, 2027

CHICAGO, ILLINOIS

A night to honor our past. A bolder tomorrow ahead.



NAAAP Chicago

National Association of Asian American Professionals

A MILESTONE WORTH CELEBRATING

For 40 years, the **National Association of Asian American Professionals Chicago Chapter (NAAAP-Chicago)** has helped develop leaders, build community, create professional connections, and elevate Asian American Pacific Islander voices throughout Chicagoland.

In 2027, we invite our members, alumni, corporate partners, community leaders, and friends to come together for a milestone celebration honoring **four decades of leadership and impact** while looking ahead to the next generation of leaders.

The NAAAP-Chicago 40th Anniversary Celebration will bring together professionals and executives, community leaders, corporate partners, past presidents and board members, alumni, emerging leaders, and longtime supporters for an unforgettable celebration of our history and future.

Corporate sponsorship provides organizations with a unique opportunity to demonstrate their commitment to **leadership development, professional advancement, community engagement and the Asian American Pacific Islander community** while connecting with an influential and diverse audience.

★ DEVELOP LEADERS	★ BUILD COMMUNITY	★ CREATE OPPORTUNITY	★ DRIVE IMPACT

SAVE THE DATE

Saturday, July 17, 2027

CHICAGO, ILLINOIS

Rooted in Chicago. Driven for what's next.

SPONSORSHIP OPPORTUNITIES

$40,000 CITY OF BIG SHOULDERS VISIONARY SPONSOR

Bold Leadership for a Brighter Tomorrow.

Inspired by Chicago's legendary nickname, the **City of Big Shoulders Visionary Sponsor** is our highest-level partnership opportunity. This exclusive sponsorship is designed for an organization that wants to make a defining investment in NAAAP-Chicago's 40th anniversary and help power the organization into its next four decades.

BENEFITS INCLUDE

- Exclusive recognition as the **City of Big Shoulders Visionary Sponsor**
- Category exclusivity, when applicable
- Premier recognition as the event's highest-level corporate sponsor
- **32 complimentary event tickets** or up to three reserved tables
- **25 chapter corporate memberships**
- Opportunity for a company executive to deliver brief featured remarks during the celebration
- Recognition from the stage during opening, featured program moments, and closing remarks
- Largest and most prominent corporate logo placement on major event materials
- Premier logo placement on event signage, digital displays, website, registration page, email promotions, and select printed materials
- Logo placement alongside 40th Anniversary branding on select event communications
- Dedicated sponsor feature in NAAAP-Chicago email communications
- Dedicated social media recognition campaign leading up to the celebration
- Opportunity to provide a short congratulatory video or anniversary message for inclusion in the event program
- Premium **custom on-site brand activation** - opportunity to provide a branded attendee experience, giveaway, interactive display, photo opportunity, or other activation
- Opportunity to sponsor or brand a signature event experience
- Opportunity to create a VIP or executive engagement experience during the celebration
- Opportunity to provide a branded attendee gift or premium promotional item
- Premier placement on the **40th Anniversary Sponsor Wall**
- Recognition in press releases and media communications, when applicable
- Premier recognition in post-event communications and photo recap
- Opportunity for executive participation in select NAAAP-Chicago leadership or professional development programming
- Customized year-round engagement opportunities with NAAAP-Chicago
- Recognition as a leading supporter of NAAAP-Chicago's next generation of leadership programming
- First opportunity to discuss future major partnerships with NAAAP-Chicago

$25,000 CHICAGO LEGACY PRESENTING SPONSOR

Celebrating 40 Years. Investing in the Next 40.

This premier sponsorship opportunity positions your organization at the center of NAAAP-Chicago's historic 40th Anniversary Celebration while demonstrating a meaningful commitment to leadership and community.

BENEFITS INCLUDE

- Recognition as a **Chicago Legacy Presenting Sponsor**
- Premier logo placement alongside the event title on major event materials
- **20 complimentary event tickets** or two reserved tables
- **20 chapter corporate memberships**
- Opportunity for a company executive to provide brief welcoming remarks during the celebration
- Recognition from the stage during opening and closing remarks
- Premier logo placement on event signage, digital displays, website, registration pages, email promotions, and select printed materials
- Dedicated sponsor spotlight on NAAAP-Chicago social media channels
- Dedicated sponsor recognition in an NAAAP-Chicago email communication
- Opportunity to provide a short congratulatory video or anniversary message to be incorporated into the event program
- Premium **on-site brand activation opportunity** — opportunity to provide a branded attendee experience, giveaway, interactive display, photo opportunity, or other activation
- Recognition in event press releases and media communications, when applicable
- Logo included in post-event communications and photo recap
- Opportunity to include a company-branded promotional item in attendee gifts
- Premier recognition on the **40th Anniversary Sponsor Wall**
- Priority opportunity to discuss customized engagement with NAAAP-Chicago
- Company recognition as a supporter of NAAAP-Chicago's next generation of leadership programming

$15,000

High Visibility. Meaningful Impact.

Much like Chicago's iconic Magnificent Mile, this sponsorship level puts your brand front and center throughout the celebration.

BENEFITS INCLUDE

- Prominent recognition as a **Magnificent Mile Sponsor**
- **12 complimentary event tickets**
- **20 chapter corporate memberships**
- Prominent logo placement on event signage, website, registration page, email promotions, and digital event materials
- Recognition from the stage during the program
- Sponsor spotlight on NAAAP-Chicago social media
- Opportunity to provide a congratulatory message for inclusion in event communications or digital displays
- **On-site brand activation opportunity -** opportunity to provide a branded attendee experience, giveaway, interactive display, photo opportunity, or other activation
- Opportunity to sponsor or brand a featured element of the celebration, such as:
  - Cocktail reception
  - Entertainment
  - Anniversary photo experience
  - Dessert experience
  - Alumni reunion area
  - Leadership lounge
- Opportunity to include a promotional item in attendee gifts
- Recognition on the **40th Anniversary Sponsor Wall**
- Logo included in post-event thank-you communications

$10,000 LAKEFRONT LEADER SPONSOR

Making Waves for the Next Generation.

Chicago's lakefront connects communities across the city. Our Lakefront Leaders help NAAAP-Chicago continue connecting professionals, corporations, and emerging leaders.

BENEFITS INCLUDE

- Recognition as a **Lakefront Leader Sponsor**
- **8 complimentary event tickets**
- **15 chapter corporate memberships**
- Logo recognition on event website and registration page
- Logo inclusion on select event signage and digital displays
- Recognition in sponsor listings in event email communications
- Recognition from the stage during the anniversary program
- Dedicated social media sponsor recognition
- Opportunity for an **interactive or branded activation** during the event
- Opportunity to provide branded promotional materials or attendee giveaways
- Recognition on the **40th Anniversary Sponsor Wall**
- Logo included in post-event sponsor recognition

$5,000 CHICAGO STAR SPONSOR

Helping Leadership Shine.

Inspired by the stars on Chicago's flag, Chicago Star Sponsors help illuminate the people, programs, and opportunities that strengthen our community.

BENEFITS INCLUDE

- Recognition as a **Chicago Star Sponsor**
- **4 complimentary event tickets**
- **10 chapter corporate memberships**
- Logo placement on the event website
- Logo recognition on shared sponsor signage during the celebration
- Recognition in select event email communications
- Recognition on NAAAP-Chicago social media
- Recognition on the 40th Anniversary Sponsor Wall
- Opportunity to provide branded materials or an attendee giveaway
- Inclusion in post-event sponsor acknowledgments

SPONSORSHIP BENEFITS AT A GLANCE

Benefit	$40K CITY OF BIG SHOULDERS	$25K CHICAGO LEGACY	$15K MAGNIFICENT MILE	$10K LAKEFRONT LEADER	$5K CHICAGO STAR
Complimentary Tickets	**32**	**20**	**12**	**8**	**4**
Chapter Memberships	**25**	**20**	**15**	**15**	**10**
Executive Speaking Opportunity	Featured Remarks	Welcome Remarks	Stage Recognition	Stage Recognition	—
Logo Placement	Largest/Premier	Premier	Prominent	Included	Included
Event Signage	Premier	Premier	Prominent	Included	Shared
Website & Registration	Premier	Premier	Prominent	Included	Included
Email Recognition	Dedicated Feature	Dedicated Feature	Sponsor Recognition	Included	Included
Social Media	Dedicated Campaign	Dedicated Spotlight	Sponsor Spotlight	Recognition	Recognition
On-Site Brand Activation	Custom/Premium	Premium	Featured	Included	Limited
Congratulatory Video	Included	Included	Available	—	—
Branded Giveaway	Premium	Included	Included	Included	Included
Sponsor Wall	Premier Placement	Premier Placement	Prominent	Included	Included
Post-Event Recognition	Premier	Included	Included	Included	Included
Custom Engagement Opportunities	**Yes**	Priority	Optional	Optional	—
Category Exclusivity	When Available	—	—	—	—

CREATE YOUR CHICAGO MOMENT

We welcome opportunities to collaborate with sponsors to create experiences that align with their brand, employees, and community engagement goals.

Additional or customized sponsorship opportunities may include:

★ Chicago Welcome Reception
$3,000

Sponsor the opening cocktail reception and welcome guests as they arrive.

★ The L Experience
$3,000

Sponsor transportation, arrival, or an interactive experience inspired by Chicago's iconic "L."

★ Sweet Home Chicago Dessert Experience
$2,500

Brand a memorable dessert station, anniversary cake experience, or Chicago-inspired sweets display.

★ Windy City Photo Experience
$2,500

Sponsor an interactive photo booth, 360° video experience, or Chicago skyline photo activation.

★ Chicago Leadership Lounge
$2,500

Create a branded networking lounge where executives, alumni, and emerging leaders can connect.

★ NAAAP-Chicago Alumni Reunion
$2,500

Support a special gathering recognizing former presidents, board members, volunteers, and longtime members who helped build the organization.

★ Next Generation Leaders
$1,000

Sponsor complimentary or discounted attendance for students, young professionals, or emerging leaders.

★ Chicago Celebration Stage
$1,000

Receive prominent recognition associated with entertainment, speakers, awards, or anniversary programming.

★ 40 Years of NAAAP-Chicago
$1,000

Sponsor an interactive history wall or digital installation highlighting four decades of NAAAP-Chicago milestones, leaders, photographs, and stories.

★ Anniversary Gift Sponsor
$500 (plus cost of item)

Provide or underwrite a commemorative gift for event attendees.

ADDITIONAL SPONSOR VISIBILITY

Depending on sponsorship level and commitment date, sponsors may also have opportunities for:

- Employee engagement
- Corporate volunteer involvement
- Executive networking
- Recruitment and talent visibility
- Employee resource group engagement
- Product sampling
- Branded giveaways
- Digital campaigns
- Video content
- Social media collaborations
- Thought leadership
- Community engagement opportunities
- Customized event experiences

WHY PARTNER WITH NAAAP-CHICAGO?

A partnership with NAAAP-Chicago is more than event sponsorship.

It is an investment in a community of professionals and leaders who are shaping corporations, nonprofit organizations, government, entrepreneurship, education, and communities throughout Chicagoland.

Your support helps NAAAP-Chicago continue providing opportunities that:

- Develop emerging and established leaders
- Connect professionals across industries
- Strengthen relationships between corporations and the Asian American Pacific Islander community
- Create opportunities for mentorship and professional advancement
- Elevate Asian American Pacific Islander leadership and visibility
- Build a stronger pipeline of future leaders
- Sustain NAAAP-Chicago's work for the next generation

CELEBRATE 40 YEARS WITH US

1987–2027

For four decades, NAAAP-Chicago has brought people together to **lead, connect, grow, and give back.**

We invite you to help us celebrate the people who built our organization, recognize the leaders making an impact today, and invest in those who will lead us into the future.

Become a 40th Anniversary Sponsor and help us write NAAAP-Chicago's next chapter.

FOR SPONSORSHIP INFORMATION, PLEASE CONTACT

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